

# CASSIE J. EDGAR

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## EXECUTIVE SUMMARY

**A creative connector integrating people, science and legal solutions to drive business growth.**

- Energized by leveraging experience across IP, regulatory, licensing & corporate law in biotechnology to advance new technologies.
- Deep understanding of what companies value from outside counsel based on global corporate management experience and legal leadership roles.

## PROFESSIONAL EXPERIENCE

**Chief IP & Regulatory Officer**  
**Genus plc**

July 2016-present  
West Des Moines, IA

- Leading global intellectual property and regulatory team across global business units for Genus plc.
- Accountable for development and implementation of corporate IP strategy, regulatory strategy, stewardship and compliance plans for businesses including projects utilizing gene editing technology.
- Legal counsel for IP, regulatory, technology M&A, business development, and licensing activities.

**Associate General Counsel, IP**  
**Director, Research Strategy**  
**Genus plc**

September 2014 – July 2016  
West Des Moines, IA

- Led development and implementation of global gene editing regulatory strategy, IP strategy, stewardship and compliance plans for genetics and bioengineering businesses.
- Accountable for technology business development and IP due diligence, technology licensing and regulatory compliance review including for the acquisition of In Vitro Brasil.
- Created global IP strategy for porcine, bovine and bioengineering businesses to protect and monetize intellectual property assets.

**Director, Platform Operations**  
**DuPont Pioneer**

July 2013 – August 2014  
Johnston, IA

- Leader for Platforms Operations team (approximately 40 FTEs), providing four key deliverables of business-wide IP & regulatory compliance execution, global governance, resource planning and program management.
- Founded and led the compliance execution team. This team was accountable to proactively identify IP, contract, collaboration, regulatory and trait purity requirements from product ideation through launch, and work with other teams to ensure these requirements were included in the organization's project plans.

**Director, Agricultural Biotechnology Program Management**  
**DuPont Pioneer**

February 2012– July 2013  
Johnston, IA

- Led Pioneer's global agricultural biotech program office (approximately 37 FTEs), managing research projects from inception through post-launch to operationalize IP strategy, regulatory stewardship and compliance, and deliver innovative products to market.
- Effectively implemented multiple cycles of changes including implementation of a new program management framework in discovery research and developing new organizational design for the platform operations team working with human resources, legal and corporate leadership.

**Sr. Regulatory Counsel**  
**Pioneer, a DuPont Company**

October 2008-February 2012  
Johnston, IA

- Provided legal leadership and direction for the company's global regulatory, biotechnology affairs, regulatory compliance and stewardship programs.
- Provided strategic and proactive counsel and advocacy to expedite approvals for genetic traits at key government agencies, including USDA, FDA and EPA. Anticipated and planned for competitive threats to regulatory approvals required for product commercialization and identified potential legal remedies.
- Developed positions and advocacy plans for biotechnology policy and represented DuPont/Pioneer in key external industry groups and trade associations.
- Negotiated consent decree with government agencies for regulatory matters and settlements with other major competitors.
- Coordinated Pioneer's Latin America legal support, including an M&A project and managing a labor law detasseling situation in Argentina.

**Intellectual Property Counsel**  
**Pioneer, a DuPont Company**

September 2007-October 2008  
Johnston, IA

- Provided legal counsel to Pioneer for protection of corn, soy, wheat, alfalfa, and canola products.
- Accountable for IP strategy, patent and PVP filings and enforcement for germplasm, patent marking, as well as related license agreements and FTO analyses.

## EDUCATION

**Harvard Business School**

Cambridge, MA

*General Management Program, Executive Education*

**Drake University Law School**

Des Moines, IA

*Juris Doctor, cum laude*

**North Carolina State University**

Raleigh, NC

*Master of Science, Crop Science, emphasis in Biomathematics*

**The Ohio State University**

Columbus, OH

*Bachelor of Science, Molecular Genetics, cum laude, with honors in the liberal arts*

## ADDITIONAL INFORMATION

**Bar admissions:** Iowa, United States Patent and Trademark Office, U.S. District Courts, Northern and Southern Districts of Iowa

**Memberships:** BIO (Chair, Animal Biotechnology Committee), IowaBIO, Iowa State Bar Association, Association of Intellectual Property Law Attorneys (AIPLA)

**Community:** Finance Council member - Diocese of Des Moines, Chair Pastoral Council- St. Francis of Assisi